



Fund Distribution and Operation Conference

2008

Mandarin Oriental Singapore
October 7th 2008



08:30 Registration

- 09:00 **Welcoming & Opening Address**
Bill Chua
United Overseas Bank
Chairman, Fund Administration Committee
- 09:15 **Industry Updates from Singapore: Growth, Challenges & Cooperation**
Michael Lim
Investment Management Association of Singapore (IMAS)
- 09:35 **Joint Industry Study on Singapore Funds Operations**
Raymond Wong,
Nanyang Polytechnic
- 10:00 **Distribution & Operations panel discussion: Raising the bar for STP**
- Moderator: **Eric Chua**, SWIFT
- Panelists: **David Woon**, Alliance Bernstein
Lilian Tham, Schroders
Michael Lim, IMAS
Tan Lee Huang, Citi

10:45 Morning Coffee Break & Networking

- 11:00 **Asia Fund Automation Consortium Update: State of STP for Fund Distribution in Asia**
- AFAC (Inviting)
- 11:30 **Market Practices panel discussion: From industry discussion to market adoption**
- Power of the new MX messages
 - Australia's experience for domestic fund market
 - Singapore readiness for Cash and CPF fund orders
- Moderator: **Jan Dewaele**, SWIFT
- Panelists: **Nektarios Liolios**, SWIFT
Angela Chan, Alliance Bernstein
Tan Lee Huang, Citi
- 12:10 **STP Solutions for Fund Markets**
- Thomson Reuters

12:35 Lunch & Networking

- 13:30 **Fund Hubs: New market efficiency model**
- Euroclear
- 14:00 **Project hand holding: Pairing for success with Live Clients in Asia**
Anand Bindumadhavan,
SWIFT
- Using Technology as an Straight Through Processing (STP) Enabler
- 14:30 **Wealthcraft**
- 15:00 **Smartstream**

For more information & registration:

Please visit www.euro-events.com/swift/mc2008sg
Or contact Ms. Daisy Fung at daisy.fung@euro-events.com
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ASIA IS STILL BOOMING

Asian investors poured \$100 billion of new assets into local and offshore funds year-to-date in 2008. These investors have added \$80 billion to local funds and an estimated \$20 billion to offshore funds year-to-date.

- Korean equity funds have gained \$14 billion as of Q2 08.
- Indian equity funds have also done well, raising \$8 billion in new assets this year.
- Funds in Southeast Asia and Taiwan have added \$6 billion.

Mutual funds as an asset class continue to enjoy net inflows in Asia, the Middle East and India despite the challenges in the global credit markets and volatilities in financial markets.

An estimated 90% of the net sales of the mutual funds (UCITS products) originated from Asia in 2007. This trend has continued so far this year, with positive net sales in Asia.

A recent industry survey shows that 82% of the participants consider that the proportion of mutual funds held by investors in Asia is set to grow in the coming years, with third-party global banks leading as distribution channels.

EFFICIENT DISTRIBUTION & OPERATIONAL CHALLENGES

Automating Asia's booming fund business will be no small task, but it is becoming increasingly urgent, given pace of growth in the funds industry. Yet the Asian fund industry is facing the operational challenges of human errors in processing, retaining quality & experienced staff and no common format for automation.

Are your back office processes sufficiently robust and scalable to adapt to this changing environment?

COME AND BE INVOLVED

With industry experts who will share their experiences and valuable insights as we walk through the value chain, from manufacturing to sales and distribution; and examine how the ecosystem has been evolving in this dynamic environment.

The Fund Distribution and Operation MasterClass is design to encourage dialogue in the Asian fund industry as it faces new distribution opportunities, and the need to lower costs and reduce risk by eliminating inefficiencies from its institutional and retail fund operations.

Join SWIFT and its community to hear their experiences on fund automation and raising the bar for STP and automation in Asia!

- FREE Registration for participants from the Financial Industry and members of IMAS, ABS.
- Conference pass for non-Financial Industry participants are available at USD300.