

# ATOMS™ SWIFTNet Funds On-Demand Provides A Cost-effective SaaS Solution to Achieve Straight Through Processing

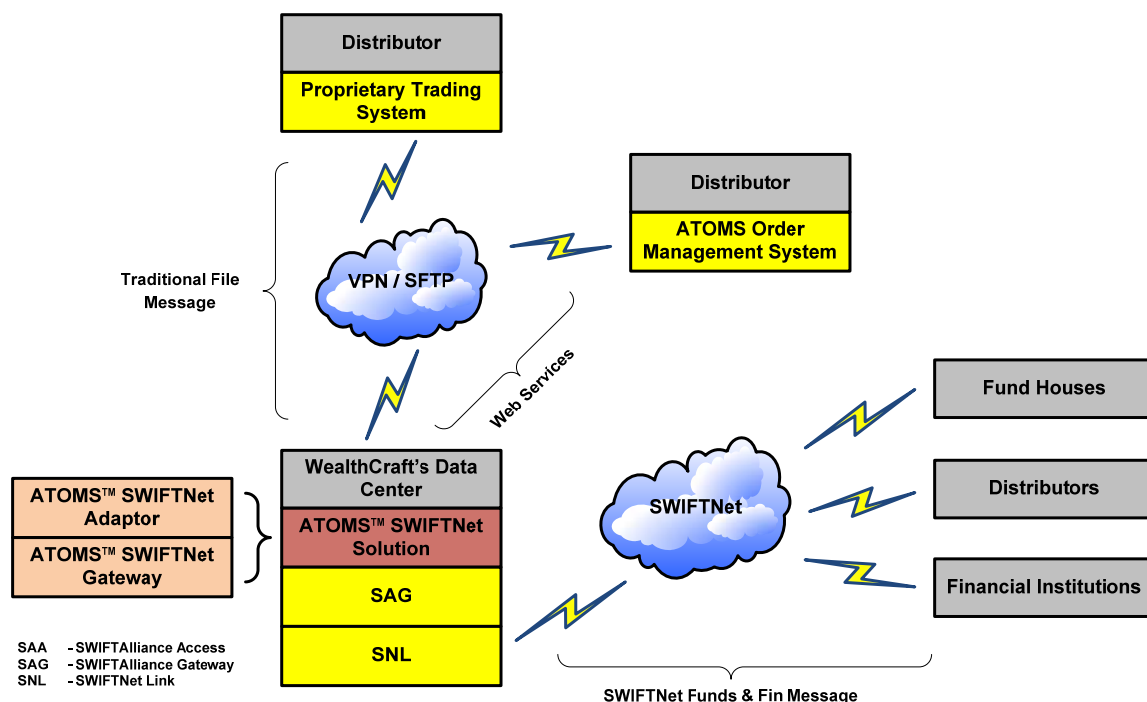
## Growing demand for cost-effective automation funds processing

Automation and straight through processing are high on the agenda of many financial institutions' sustainable development. However, high-cost middleware, data integration complexity, limited amount of SWIFTNet Fund enabled distributors, lack of knowledge on SWIFTNet Fund and 24x7 local support, conserve their approach to funds automation. Is there any cost-effective and easy-to-use solution for it?

## ATOMS™ SWIFTNet Funds On-Demand

ATOMS™ SWIFTNet Funds On-Demand is an SaaS solution hosted by WealthCraft Systems Limited to provide a cost effective, easy-to-deploy, enterprise solution for any financial services company providing or distributing unit trusts to achieve straight through processing via SWIFTNet Funds messaging.

The unique proposition of this solution is that it is **not** a requirement for the intermediary to use their existing SWIFT infrastructure, be a SWIFT member, or install and maintain any additional applications onsite. At the base level, an intermediary only need to send files in their own proprietary format containing trade orders to WealthCraft via a secure channel. WealthCraft transforms the data into SWIFTNet Funds messages format and sends to fund houses via SWIFT. On the other hand, when WealthCraft receives SWIFTNet Funds messages, such as order confirmation messages, from fund houses via SWIFT, WealthCraft will transform the SWIFTNet Funds messages into the proprietary format and securely deliver to their designated counterparties automatically.



# ATOMS™ SWIFTNet Funds On-Demand Provides A Cost-effective ASP Solution to Achieve Straight Through Processing

## Solution Features

- **Low total cost of ownership:** No SWIFT connection infrastructure onsite installation, no adaptor, no data server, no extra middleware, no costly maintenance, and no IT staff involvement. Buy what you need and pay as you go.
- **Extensive application target:** Any types of financial service providers, such as IFA, distributors, banks, nominees and fund house, may use this solution and not be necessary to be SWIFT member.
- **Easy-to-implement:** ATOMS™ SWIFTNet Funds On-Demand Solution is designed for quick deployment and rapid response to SWIFT standards and market practice changes.
- **Seamless upgrade to ATOMS™ SWIFTNet Funds Enterprise:** A gateway solution, acting as message concentrator for in-house application, supports funds and 100% of available FIN messages on SWIFT.
- **Comprehensive reporting and audit facility:** the flexible reporting facility and full audit trail for processed messages provide improved control of communication with financial service providers.
- **Remote access functionality:** ATOMS™ SWIFTNet Funds On-Demand Solution provides secure remote login to input, submit, repair, verify and approve SWIFTNet Funds messages manually through well-organized data entry forms, scrutinize the batch files in the private folders and even query the converted SWIFTNet Funds messages and their delivery status history individually.

- **Flexible dashboard:** In order to ensure high availability of ATOMS™ SWIFTNet Funds On-Demand, a dashboard screen is available to monitor the process activities, status and performance of the WealthCraft Gateway, the SWIFTNet connection as well as the private network connection, and generate alert emails.

## Service Highlights

- **Security and Privacy:** Individual data warehouse isolates data interaction. Data base security prevents any tenant from accidentally or maliciously accessing other tenant's data.
- **Support and Service:** 24x7 call center support, 50 technical experts and 3 technical support teams provide professional service with 99.9% related to SWIFTNet Funds On-Demand.
- **Availability:** To ensure maximum uptime and continuous availability, WealthCraft provides the best redundant data protection and most advanced facilities protection available, along with a complete data recovery plan—all without affecting performance.

## Partnership with Microsoft®

ATOMS™ SWIFTNet Funds On-Demand is built 100% on Microsoft® BizTalk® Server 2006. BizTalk Server 2006 is a business process management (BPM) server that enables companies to automate and optimize business process.

### WealthCraft Systems Limited

Hong Kong	Shenzhen	Beijing
Tel: +852 3586 8233	+86 755 8828 4995	+86 010 5923 1265
Fax: +852 3585 3399	+86 755 8828 4969	+86 010 5923 1038
Website: <a href="http://www.wealthcraft.com">www.wealthcraft.com</a>	Email: <a href="mailto:info@wealthcraft.com">info@wealthcraft.com</a>	

